

*Ways to Build  
Strong Bridges in  
Cross-Cultural Philanthropy*

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Terrawatu

People-to-People Safaris

# Short Story

- PhD Sociology - University of Washington, Seattle 1999
- Climate of opinion at the time
- Inspired and mentored by Wangari Maathai, Greg Mortenson, Gandhi's "Be the Change"
- Founded Terrawatu in 2000 with Lekoko Ole Sululu in Arusha, Tanzania
- Over-arching vision - to meet local grassroots sustainable development <-> global humanitarians at the mid-point on the bridge
- Building these bridges promotes understanding, appreciation, and peace.



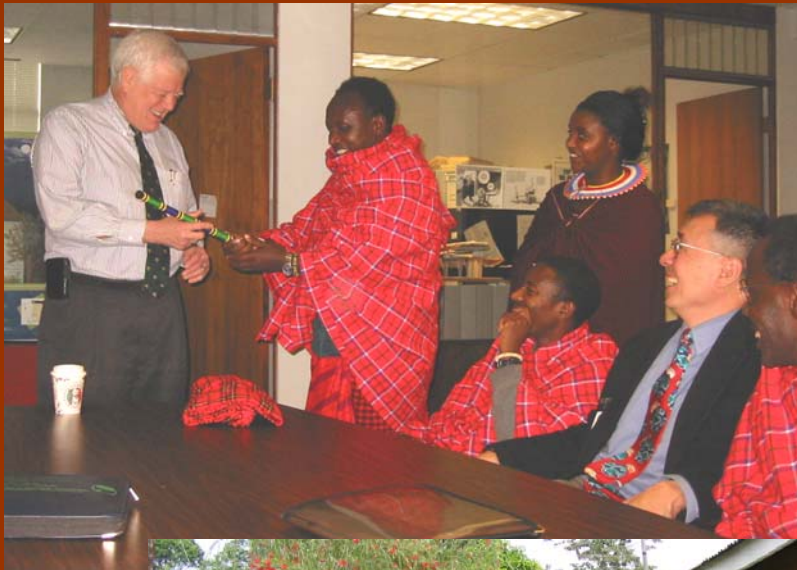
bridging indigenous and modern worlds...  
to build a better world

# in what arenas?

We work through *educational* and *health* concerns to address overall goal of sustaining *environment*.



# Education global classrooms



- Teacher and student exchanges - Seattle Public Schools including Global Technology Academy.



- On-going communication between students and teachers via Internet.

# Traditional Medicine of the Maasai goals

- Establish traditional medicine clinics.
- Reforest Maasailand with indigenous medicinal species.
- Develop products to alleviate poverty - tea and handicrafts.



# People-to-People Safaris



- Since 2002, dozens of university students & faculty including Washington College and Princeton.
- Prior to departure - reading lists and fundraising assistance.
- While in-country, service learning; upon return home country, follow-up.
- Biggest challenges: continuity and low budgets.


# PPS & Social Investors



- Since 2001, health clinics, coffee, classroom construction.
- How make connection.
- Planning and in-country experience.
- Follow-up and continuity.

# Keys to Building Strong Bridges in Cross-Cultural Philanthropy

- Well-established in-country projects and network.
- Social investors see need with own eyes and dialogue with NGO on how to be most effective.
- Stay focused on mid-point otherwise one side ends up benefiting more than other.
- Communication!!! Proper email, photos, videos.
- No need to re-invent wheel each time.
- Where Terrawatu is now now: stream-lining process, seeking assistance to market us.



**We are not missionaries,  
we are not volunteers,  
we are global community workers,  
linking lands, linking people,  
conserving cultures, creating new futures,  
To build a better world.**

**Ashe Engai itipika yook te nebo.**

**Thanks God for bringing us all together.**