



# Travelers' Philanthropy Conference

Arusha, Tanzania, December 3-5, 2008



## Early Bird Registration Ends September 30, 2008

Register today to ensure the Early Bird Conference Registration rate of US\$395. After August 1st, the conference registration rate increases to US\$495.

Register at [www.travelersphilanthropyconference.org](http://www.travelersphilanthropyconference.org)

## Call for Speakers

If you want to speak on a panel or at a plenary session, please apply. A committee will review the abstracts and select the speakers.

## Applications for Scholarships Now Available

Partial and a limited number of full scholarships are available. Priority is given to speakers and attendees from developing countries. We hope to have enough funds to provide free registration to all those who are selected to be panelists or plenary session speakers.

## Register for a Pre- or Post- Conference Safari

Take advantage of the pre- and post- conference safaris provided by leading tour operators in Tanzania, which will include game viewing as well as visits to community projects. Visit the conference website for more information.

## CESD's Travelers' Philanthropy Website

Want to give back to the places you visit? Excited to learn about effective and inspirational grassroots community projects where donations can make a difference?

We invite you to visit our Travelers' Philanthropy donation website ([www.travelersphilanthropy.org](http://www.travelersphilanthropy.org)), where you can see the impacts donated funds are making in communities around the world. Our secure portal uses the JustGive.com network to protect your financial information, while making credit card donations easy and fully tax deductible.

## Additional Information

### Conference website:

[www.travelersphilanthropyconference.org](http://www.travelersphilanthropyconference.org)

Or contact: Whitney Cooper

Phone: 202-347-9203 x. 414

Email: [wcooper@ecotourismcesd.org](mailto:wcooper@ecotourismcesd.org)

### Travelers' Philanthropy website:

[www.travelersphilanthropy.org](http://www.travelersphilanthropy.org)

### Center on Ecotourism and Sustainable Development (CESD) website:

[www.ecotourismcesd.org](http://www.ecotourismcesd.org)

## Wangari Maathai, Nobel Peace Prize Laureate, to Give Keynote Speech



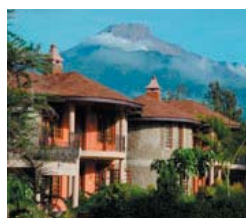
Dr. Wangari Maathai, Nobel Peace Prize winner and founder of Kenya's Green Belt Movement, has graciously agreed to give the keynote address at the 2008 Travelers' Philanthropy Conference to be held in Arusha, Tanzania, December 3-5, 2008.

"This is the first conference focused on travelers' philanthropy ever held in Africa," says CESD Co-Director, Dr. Martha Honey. "And now we are honored that it will be keynoted by Dr. Maathai, one of the continent's most eminent civic leader in the struggle for democracy, human rights, women's empowerment and environmental conservation."

Since 1977, Dr. Maathai has been organizing rural Kenyan women to plant trees in an effort to help combat deforestation, soil erosion and water shortages. The Green Belt Movement has planted over 40 million trees and become a leading force in Kenya's pro-democracy struggles as well as a model for similar initiatives in other developing countries. In 2004, Dr. Maathai was awarded the Nobel Peace Prize for her efforts -- thereby becoming the first environmentalist and only African woman to receive this prestigious award.

"I have always believed in the huge potential of travelers' philanthropy," says Dr. Maathai. "The Green Belt Movement has been sharing its work with friends and supporters through our Green Belt Safaris which combines visits to our tree planting projects with game viewing safaris. I know that this conference will enrich our experience and deepen our understanding of this very important concept."

## Conference to be held at Ngurdoto Mountain Lodge



The 2008 Travelers' Philanthropy Conference will be held at the Ngurdoto Mountain Lodge near Arusha, Tanzania. Ngurdoto Mountain Loge, offering stunning views of Mt. Kilimanjaro and Mt. Meru, is surrounded by lush vegetation and natural streams flowing through the property.

This important international conference with a focus on Africa will examine the growing trend among responsible tourism businesses to support local community and conservation projects. Through informative sessions and workshops, the conference will cover a range of topics including:

- The role of tourism businesses in supporting HIV-AIDS education and prevention.
- Raising funds from travelers and travel businesses for conservation of wildlife, and parks and protected areas.
- Travelers Philanthropy initiatives to address climate change.
- Developing business models that incorporate Travelers' Philanthropy as a central element.

There will also be a technical seminar for businesses interested in developing a Traveler's Philanthropy Program.

## Thank you to the 2008 Travelers' Philanthropy Conference Sponsors:



Become a conference sponsor! Sponsorships are still available for the 2008 Travelers' Philanthropy Conference. If interested, please contact Whitney Cooper ([wcooper@ecotourismcesd.org](mailto:wcooper@ecotourismcesd.org)).